

MINUTES OF THE REGULAR MEETING OF THE HOLLY CITY DEVELOPMENT CORPORATION

A regular meeting of the Holly City Development Corporation Board of Directors was held on March 24, 2015 at Cedarview Court Community Room, 2045 Wheaton Avenue, Millville, New Jersey. The meeting convened at 5:55 p.m.

Allison Corson, Director of Administration proceeded to call roll at 5:55 p.m. Present were: Director Parent, Director Miller, President Tomlin, Director Ring and Director Finch. Director Ayres was absent. Also present were HCDC Solicitor, MHA Staff, residents and members of the press.

President Tomlin asked for a motion to approve the February 24, 2015 meeting minutes. Director Ring made the motion and Director Miller seconded. All present were in favor.

President Tomlin asked if there were any reports from the officers.

HOLLY CITY FAMILY CENTER/MCC

The new spin room is complete and operational. We are receiving great reviews, including front page coverage in the Daily Journal. Memberships continue to increase slowly but steadily. The cable advertising hasn't produced the results we had hoped for. We seem to be making more progress with promotion through social media.

The Department of Health is currently storing items in an area that we now want to utilize for an all-purpose room. We have promised the Department of Health space in the basement once we can remove a trash compactor from that location.

The Millville Community Center voted to merge with the Holly City Family Center at their last meeting. The merger will take place on June 1, 2015. The board of the MCC wants to remain an advisory board and they would like one Director from the HCDC board to sit on this advisory board.

We will be revamping the HCFC website from the ground up. Two instructors are going for TRX training and we are having one open house per month. Right now these open houses are on the 3rd Tuesday of each month. Swimming lessons will be up this month. Janet Reeves is currently booking for summer rentals in the pool. They will be sponsoring a camp during Easter vacation. Summer camp is in the planning stages.

The MCC will be sponsoring an Easter Egg Hunt next Wednesday in center city.

PASCAL SYKES

Heather Santoro advised there is a Pascal Sykes grant opportunity. We made an initial application for a Family Strengthening initiative. This will be a collaboration with the Millville Library, Millville Public Schools, the HCDC and Cumberland County College. HCDC will be

the grantee. The full application is due in April and starts June 1, 2015. The grant is for \$145,000. The grant is renewable to 2023 when the foundation sunsets.

NRTC

Secretary Dice advised we are thinking about the NRTC application for next year. We believe we may do more in terms of acquisition and have discussed targeting veterans for these properties. There is \$56,000 left on the current NRTC grant. We may use it to do more grass roots neighborhood community initiatives. We want to engage the community. We understand that some of the police are interested in working with us.

President Tomlin advised there were resolutions to approve.

Resolution # 08-2015 Approving the Payment of Bills for March 2015

Roll Call Vote:

Motion: Director Finch

Second: Director Parent

Roll Call: Unanimous

Resolution #09-2015 Approving the Merger of the Millville Community Center into the Holly City Development Corporation

Roll Call Vote:

Motion: Director Finch

Second: Director Ring

Roll Call: Unanimous

Old Business: None

New Business: None

Public Comment: None

President Tomlin asked for a motion to adjourn the HCDC public meeting at 6:00 pm. in order to go back into the MHA meeting. Director Ring made the motion and Director Parent seconded. All present were in favor.

Paul F. Dice

Date