

MINUTES OF THE REGULAR MEETING OF THE HOLLY CITY DEVELOPMENT CORPORATION

A regular meeting of the Holly City Development Corporation Board of Directors was held on May 26, 2015 at Cedarview Court Community Room, 2045 Wheaton Avenue, Millville, New Jersey. The meeting convened at 5:32 p.m.

Allison Corson, Director of Administration proceeded to call roll at 5:32 p.m. Present were: Director Parent, Director Miller, President Tomlin, Director Ring and Director Finch. Director Ayres was absent. Also present were HCDC Solicitor, MHA Staff, residents and members of the press.

President Tomlin asked for a motion to approve the April 28, 2015 meeting minutes. Director Ring made the motion and Director Miller seconded. All present were in favor.

President Tomlin asked if there were any reports from the officers.

HOLLY CITY FAMILY CENTER

Secretary Dice advised the Holly City Family Center posted \$362 in positive net income for April 2015. It reduced its negative year-to-date negative debt to -\$12,793. Secretary Dice said he believes we have stopped the hemorrhage and are pulling members back in. Shannon St. Clair distributed a chart reflecting the current numbers.

Andrea Vanaman advised the Family Center will be hosting a health fair on Saturday in conjunction with the Cumberland County Health Department. We will be handing out \$20.00 Shop Rite gift cards to the first 250 people who attend. A nutritionist will be on site during the fair. This event will take place from 10:00 a.m. until 2:00 p.m. in the Aerobics Room.

Andrea further advised some of our employees will be attending training for AAI-ISMA – fitness training that we currently don't offer. She is starting an employee referral program. A recent ZUMBATHON for the Relay for Life group produced three new families to sign up as members of the HCFC. Summer Camp now has 25 kids enrolled. We have a max of 45 spots.

We are in the process of replacing all of the carpet in the basement level of the HCFC with 5/16" rubber sheeting. The total cost of the project is \$9,000. This cost was covered with the settlement we received from the contractor we hired to remediate last year's flood loss. The replacement carpet proved to be inferior.

Secretary Dice advised 947 is the HCFC's break even number. We're at it right now. Shannon and Heather are looking into 5 grants that we hope to apply for. Director Finch suggested we look into selling advertising around the pool. Director Ring asked about advertising in a newsletter. Secretary Dice would like to find donors for a capital campaign and asked all board members to advise him of potential donors.

PASCAL SYKES

Secretary Dice advised we have secured \$145,000 in funding from the Pascal Sykes Foundation Grant to begin our "Connecting Families to Communities" project.

The purpose of this grant is to cultivate life-long stability within families through development of family goal setting. CFC will also increase stability and strengthen families by connecting them with needed/existing resources, services, and support that will equip the entire family with the tools they need to reach their goals, achieve performance and build a strong foundation in their communities. Through Family Advocates and a Community Builder, CFC will begin outreach within the schools and the Center City Millville neighborhood to identify a minimum of 30 families and engage them in the CFC initiative. Family Advocates will work hand-in-hand with those families to establish individual family action plans. A Community Builder will work with families to design a plan for the way they envision the neighborhood and begin to establish a sense of community ownership. Families will be encouraged to actively participate in focus groups/classes/workshops designed to teach them life-skills and strengthen their family relationships. Through participation in this initiative families will not only play an active role in creating stability in their family unit, but will also play an active role in creating stability in their community.

Director Ring asked if this grant is renewable. Heather advised we can apply for the grant every year until 2023. Commissioner Miller commented that getting this grant is huge! He said that no one in this area received one.

NRTC

Heather Santoro advised everything with the CCIA should be finalized in a couple of weeks regarding the \$540,000 promissory note agreement. Secretary Dice advised he struck a deal with MURC, in light of the fact that the DCA does not specify exactly what expenses are allowable in the NRTC program. The deal states that any funds paid by the HCDC would be put into a trust account established by Arnold Robinson. The MURC will only be allowed access to those funds if and when the DCA actually releases the grant funds to reimburse us. That way we won't get into a position where we expend funds and then find out we can't recoup what we need to pay back the CCIA.

Heather advised the City of Millville has agreed to demolish our property on 4th street. Right now it is on hold because we are going to let the home be used for Top Gun training. This training was coordinated by our lease enforcement officer, Stephen DeSario and the City. It is high profile training for law enforcement. This will be held on June 10th. Paul is happy to be working with the City.

President Tomlin advised there were resolutions to approve.

Resolution # 15-2015 Approving the Payment of Bills for May 2015

Roll Call Vote:

Motion: Director Miller

Second: Director Parent

Roll Call: Unanimous

Resolution #16-2015

Approving the Charter of the Holly City Advisory Committee

- Heather Santoro advised this charter is a result of the Millville Community Center and the Holly City Family Center merger. It sets up the rules and regulations for this board. There are 5 – 8 members. The current members of the MCC will be coming over to this Advisory Committee.

Roll Call Vote:

Motion: Director Miller

Second: Director Patent

Roll Call: Unanimous

Old Business: None

New Business: None

Public Comment: None

President Tomlin asked for a motion to adjourn the HCDC public meeting at 5:54 p.m. Director Miller made the motion and Director Ring seconded. All present were in favor.

Paul F. Dice

Date