

MINUTES OF THE REGULAR MEETING OF THE HOLLY CITY DEVELOPMENT CORPORATION

A regular meeting of the Holly City Development Corporation Board of Directors was held on June 23, 2015 at Cedarview Court Community Room, 2045 Wheaton Avenue, Millville, New Jersey. The meeting convened at 5:32 p.m.

Allison Corson, Director of Administration proceeded to call roll at 5:32 p.m. Present were: Director Miller, President Tomlin, Director Finch and Director Ayres. Director Ring and Director Parent were absent. Also present were HCDC Solicitor, MHA Staff, residents and members of the press.

President Tomlin asked for a motion to approve the May 26, 2015 meeting minutes. Director Finch made the motion and Director Miller seconded. All present were in favor.

President Tomlin asked if there were any reports from the officers.

HOLLY CITY FAMILY CENTER

Secretary Dice advised the Holly City Family Center posted \$3,658 in negative net income for May 2015. It has a negative year-to-date net income of -\$16,450. He advised part of this is due to advertising. Additionally, memberships are always down in the summer months. He also advised that the summer camp started today and he is anticipating a surge that he hopes will put us into the black for July and August.

Andrea Vanaman handed out statistics regarding memberships at the HCFC. She advised memberships were up by 40 in June. This is huge. She further advised the projected income from the summer camp is \$46,000. They have increased the length of the camp to ten weeks and the number of children to forty-five

Kevin Timm, IT, advised he is upgrading the software package at the HCFC. This technology will help free-up the staff. The software will also have a marketing feature. There has been a huge leap in technology since our last purchase.

PASCAL SYKES

Heather Santoro advised we are hosting a neighborhood summit at the American Legion this Saturday between 9:00 a.m. and 12:00 p.m. She said that this is part of our grant requirement. It is meant to give the Center City residents a forum to discuss the various issues they are facing in their community. The event will be moderated by the Walter Rand Institute. There will prizes, giveaways and refreshments. We will be paying the Walter Rand Institute \$4,000 out of the NRTC grant. We have been marketing this event through the police department, the Center City Youth Coalition, community meetings and the school system.

Secretary Dice advised the first installment of the Pascale Sykes Foundation Grant is supposed to come around July 1st. We will need to appoint a full-time Community Builder to oversee the daily operations. Secretary Dice has appointed Shannon St. Clair to this position. Though she is

a MHA employee, her salary and fringe benefits will be covered by the Pascale Sykes and the NRTC grants.

SUMMER FOOD PROGRAM

The HCDC re-established the Summer Food Program this year. It will be run out of two locations: Holly Berry Court and the Holly City Family Center during its summer camp program. We're offering breakfast and lunch. The Community Food Bank of NJ is the sponsor of the program. There are currently 83 kids living at HBC and there will be 45 kids in the summer program at the HCFC.

MOBILE REC PROGRAM

Shannon St. Clair advised we will be holding a summer mobile recreation program for 8 weeks; 3 days per week. This program will travel to our Holly Berry Court location, Buck Park and the site of the old Millville Gardens. We will be offering various activities, sports and arts and crafts projects to any child who wants to attend.

NRTC

The City recently demolished the last of the second round of demolitions – 401 N. Third Street. Once they submit paid receipts for all six of the demolished properties, we will reimburse them their expenses.

INNOVATIVE BUSINESS SOLUTIONS

Kevin Timm advised we have come to an agreement with the Millville Rescue Squad to supply them with I.T. services. We are currently waiting for the contract.

President Tomlin advised there were resolutions to approve.

Resolution # 17-2015 Approving the Payment of Bills for June 2015

Roll Call Vote:

Motion: Director Finch

Second: Director Miller

Roll Call: Unanimous

Old Business: None

New Business: None

Public Comment: None

President Tomlin asked for a motion to adjourn the HCDC public meeting at 5:50 p.m. to go into a Closed Executive Session. Director Miller made the motion and Director Finch seconded. All present were in favor.

Paul F. Dice

Date